



JENNIFER M. GRANHOLM
GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF TRANSPORTATION
LANSING

KIRK T. STEUDLE
DIRECTOR

July 8, 2008

NOTICE OF WORKSHOP

TRANSPORTATION ASSET MANAGEMENT COUNCIL

DATE: July 14, 2008

TIME: 9:00 a.m.

PLACE: Lansing Community College – West Campus
(Room designation posted in lobby)
5708 Cornerstone Drive
Lansing, MI 48917

The Transportation Asset Management Council will hold a workshop on Monday, July 14, 2008, at the above-indicated location. The workshop will begin promptly at 9:00 a.m.

If you have any questions regarding this meeting, or need special accommodations to attend this meeting, please notify the State Transportation Commission Office at (517) 373-2110.

Frank E. Kelley
Commission Advisor

Transportation Asset Management Council (TAMC) of Michigan Comprehensive Strategic Planning *(3rd Work Session)*

9:00 AM – 4:00 PM Monday, July 14, 2008 LCC West Campus

Designed and Facilitated by Mark Becker, Performance Consultant

MDOT Performance Excellence Division

Time	Activity
9:00 – 9:05	Refresh and re-clarify end results to be achieved:
9:05 – 9:10	Tentative schedule for today (July 14, 2008)
9:10 – 9:15	Additions / corrections to documentation from June 25
9:15 – 9:45	<ul style="list-style-type: none"> • Re-view completed TAMC matrix from June 25 • Verify that draft mission statement developed at conclusion of June 25 work session captures everything essential from the matrix • Revise, modify, clarify draft mission statement if necessary • Formally adopt 2008 mission statement
9:45 – 9:50	Clarify / verify time horizon for strategic plan
9:50 – 10:10	Brainstorm vision goals based on new mission statement
10:10 – 10:30	Integrate vision goals from work session on June 4 (as appropriate)
10:30– 10:45	<i>B R E A K</i>
10:45 – 11:15	SWOT Analysis (adding additional vision goals as they may occur)
11:15 – 11:30	Priority voting on vision goals
11:30 – 12:00	Write SMART objectives for priority vision goals (adding SWOT elements and vision goals as they may occur)
12:00 12:45	<i>L U N C H</i>
12:45 – 1:30	Estimate total elapsed calendar time required for each objective
1:30 – 2:00	Schedule objectives in strategic sequence on Gantt chart
2:00 – 2:15	<i>B R E A K</i>
2:15 – 2:30	Assign “Lead” responsibility for each objective

2:30 – 3:00	Develop vision statement (or motto) --
3:00 – 3:30	<p>Final “gut check”</p> <p>Close-out: Observations and questions about the process and results of the day</p>